

**Axel Michel** 

UX / UI DESIGNER

Passionate about the digital world for over 10 years, I'm passionate about designing unique, user-centered experiences. Curious with a 360° approach, I master every stage of a project: user research, interface creation, Design System implementation, prototyping, development...

TEL	+33 6 89 99 77 88
MAIL	contact@michelaxel.fr
SITE WEB	www.michelaxel.fr
ADRESSE	Guérande, Loire Atlantique, France

TOOLBOX

(B) FIGMA* (M ADOBE XD)		
PROTOPIE <sup>*</sup> X AXURE RP		
AFTER EFFECT* PREMIERE		
PS PHOTOSHOP (A ILLUSTRATOR		
JAVASCRIPT*		
(GSAP GSAP) ( THREE JS / LOTTIE		
BLENDER DIMENSION		
(BUSEBERRY) (G GOOGLE SUITE)		
V ZEROHEIGHT		
T STRAPI		
NOTION ( 🐨 SKETCH )		

-	EXPERIENCES

Kiplin

( 🖨 UX / UI DESIGNER ) ( 🛛 NANTES

Lead UX/UI, responsible for creating the Design System, as well as its documentation and maintainability. Design of user experiences, from research to testing via high-fidelity prototypes. Facilitating workshops, creating animated visuals, optimize workflows ...

## Image Webdesign

JUNE 2020 - JULY 2020 2 MONTHS

SEPT. 2021 - SEPT. 2023

APR. 2021 - SEPT. 20243.6 YEARS

🕀 WEBDESIGNER

Creation of web mock-ups, visual aids (posters, POP displays, business cards), graphic charters and photo retouching...

⊘ LA BAULE



( 🖨 VICE-PRESIDENT ) ( 🛛 NANTES

Organization and planning of actions, contacts with suppliers and partnerships, creation of communication elements...

## **Nantes Digital Week**

2021 1 EDITION

2 YEARS

2 YEARS

Taking photos, writing conference articles, interviewing speakers...

SCHOOLS

Master UX / UI



 $\prime$  ) (  $\odot$  nantes

Advanced UX/UI design: documented design systems, optimized user paths, interactive prototyping and visual storytelling. Qualitative and quantitative research, tests and workshops. Front-end skills (HTML, CSS, JS, React), SEO and micro-interaction ...

## **Bachelor Digital Project Manager**

2019 - 2022 3 YEARS

2022 - 2024



Training in UX/UI, digital marketing and web development, including SEO strategy, Design Thinking and front-end programming ...

## **MIP Informatics**

2019 - 2022 2 YEARS

🖨 UNIVERSITY

Introduction to TypeScript, SQL queries and MySQL database management, cryptography fundamentals, first steps with Linux commands ...

♥ NANTES